

Commented [A1]: This is based on the older word.doc: https://service.shl.com/docs/Fact_Sheet-web_design_concepts.pdf

Web Design Concepts Assessment Fact Sheet

			Differences that the PDF has:				
Overview	The Web Design Concepts test measures a ca This test is designed for experienced web des	OVERVIEW The Web Design Concepts test measures a candidate's knowledge of the core areas of web					
	Job Family/Title	Web Designers, Web Developers	design. This test is designed for experienced web designers. AH: go with PDF				
Details	Average Testing Time (minutes)	20 minutes	Web Designers/Developers Web Designers, Web Developers				
	Allowed Time (minutes)	90 minutes	AH: go with PDF				
	Maximum Number of Questions	30 questions	AVERAGE TESTING TIME				
	Number of Sittings	One	@Clay: ?				
	Designed for Unproctored Environment	Yes	PRODUCT CATEGORY Brainbench IT				
	Question Format	Multiple Choice - Adaptive					
	Product Category	Multimedia & Web Design	COMPETENCIES Measures knowledge of web design. The following areas are covered: •Web Page Design •Internet Architecture and Protocols				
Knowledge, Skills, Abilities	The following areas are covered:		HTML 4.0 Cascading Style Sheets Browsers				
and	Accessibility		@Clay: ?				
Competencies Measured	CSS Knowledge		EXAMPLE Images not in word doc				
	Design Process		AH: include from pdf				
	HTML Knowledge						
	JavaScript						

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Search Engine Optimization (SEO)

World Wide Web (WWW) Knowledge

Web Analytics

Web Usability



Example Questions		<u>Exit</u>
Questions	Question Time Remaining: 0h : 2m : 49s	
	Which CSS technique has the most impact on optimizing page load time?	
	a O Adjacent sibling selectors	
	b 💿 Embedded CSS	
	C Shorthand property value	
	d 💿 Comments for each declaration	
	e O Class names for all structural elements	
	Next	



account repre		ntended to assist in the prediction	n of an applicant's work behavior. If you	u would like more inf	ormation about this inte	pretive report	or othe	r produ	cts that S	SHL offers.	please con	ta
	evel: Proficient (2.51 - 3.50) e has mastered the basic concepts	of Web Design Concepts, includio	ng:									
CSS Kni HTML K World V												
The candidat	e demonstrates a clear understand	ding of intermediate Web Design (Concepts concepts, such as:									
JavaScr Web An Search												
The candidat	e may have some knowledge of m	ore advanced Web Design Conce	pts concepts such as:									
Design Accessil												
 Accessit Web Us 												
Web Us	ability	able of working on most projects i	involving Web Design Concepts with mi	nimal assistance. Ho	wever, the candidate will	probably requ	ire mor	e assist	tance with	h advance:	d concepts.	
Web Us At the Proficie Percentile Co	ability ant level, the candidate will be cap <i>mparisons</i>		involving Web Design Concepts with mi didates in the comparison population is			probably requ	ine mor	e assist	tance with	h advance:	i concepts.	
Web Us At the Proficie Percentile Co	iability ant level, the candidate will be cap mparisons e score indicates how well the cand					probably requ	ire mor	e assist	tance with	h advance:	d concepts.	
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Web Us At the Proficie Percentife Co The percentife Co Global Popul Global Popul Detail Item Order 1 WEB_	iability and level, the candidate will be cap mparsons corre indicates how well the cand omparisons lation Results Question	idate scored relative to other can Topic	didates in the comparison population in Description	ndicated by the score	, Time Taken (Seconds)	Is Correct	Perc	entile	Low	м 19	edium 70	

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