Web Design Concepts

Assessment Fact Sheet

Overview

The Web Design Concepts test measures a candidate's knowledge of the core areas of web design. This test is designed for experienced web designers.

Job Family/Title	Web Designers, Web Developers

Details

Average Testing Time (minutes)	20 minutes
Allowed Time (minutes)	90 minutes
Maximum Number of Questions	30 questions
Number of Sittings	One
Designed for Unproctored Environment	Yes
Question Format	Multiple Choice - Adaptive
Product Category	Multimedia & Web Design

Knowledge, Skills, Abilities and Competencies Measured

The following areas are covered:

- Accessibility
- CSS Knowledge
- Design Process
- HTML Knowledge
- JavaScript
- Search Engine Optimization (SEO)
- Web Analytics
- Web Usability
- World Wide Web (WWW) Knowledge

Example Questions

Question Time Remaining: 0h : 2m : 49s   Exit

Which CSS technique has the most impact on optimizing page load time?

a	○	Adjacent sibling selectors
b	○	Embedded CSS
c	○	Shorthand property value
d	○	Comments for each declaration
e	○	Class names for all structural elements

Next

Example Reports

Test: Web Design Concepts
This report is confidential and its contents are intended to assist in the prediction of an applicant's work behavior. If you would like more information about this interpretive report or other products that SHL offers, please contact your account representative.

Score: 2.8
Proficiency Level: Proficient (2.51 - 3.50)
The candidate has mastered the basic concepts of Web Design Concepts, including:

• CSS Knowledge
• HTML Knowledge
• World Wide Web (WWW) Knowledge

The candidate demonstrates a clear understanding of intermediate Web Design Concepts concepts, such as:

• JavaScript
• Web Analytics
• Search Engine Optimization (SEO)

The candidate may have some knowledge of more advanced Web Design Concepts concepts such as:

• Design Process
• Accessibility
• Web Usability

At the Proficient level, the candidate will be capable of working on most projects involving Web Design Concepts with minimal assistance. However, the candidate will probably require more assistance with advanced concepts.

Percentile Comparisons
The percentile score indicates how well the candidate scored relative to other candidates in the comparison population indicated by the score.

Percentile Comparisons

		Low	Medium	High
	Percentile		70	100
Global Population	36			

Detail Item Results

Order	Question	Topic	Description	Skill Level	Time Taken (Seconds)	Is Correct	A	B	C	Theta	Info	Stand Error
1	WEB_DESIGN_CONCEPTS_R2_BB_4204	CSS Knowledge	Browser Support	Basic	37.2	No						
2	WEB_DESIGN_CONCEPTS_R2_BB_4238	JavaScript	Capabilities Detection	Intermediate	28.2	No						
3	WEB_DESIGN_CONCEPTS_R2_BB_1408	Accessibility	Images	Advanced	14.9	Yes						